

POLS 480. FIELD RESEARCH WORKSHOP

Instructor: Emre Erdoğan, Assoc. Prof.

Objective:

This course aims to give participants the capability of designing and conducting survey research. Participants will learn about thinking processes of human beings, history of polling, designing sampling frameworks, developing and testing questionnaires. A fieldwork will be held by using questionnaires developed by participants.

Assignments:

The course is highly dependent to class participation, by reading and criticizing assignments. Each student is expected to complete readings and participate to class discussions. In addition to this “normal” assignment; there are some formal assignments:

1. According to number of participants and topics to be covered, students are expected to form Workgroups, to make literature reviews, prepare presentations about the state of discipline and propose and develop questions about their issue;
2. Each participant has to conduct in-depth and pilot interviews;
3. Each participant has to conduct a minimum number of interviews with the final questionnaire in selected neighborhoods and prepare reports about these interviews;
4. At the end of term, a take home exam will be given;

Grading:

1. Class Participation: 10 Percent
2. Presentations: 10 Percent
3. Cognitive testing reports: 15
4. Interviews. 15 Percent
5. Take Home Exam: 50 Percent

Week 1-October 3rd,	Introduction, What's Public Opinion,	H. of POR, pp.11-24; pp.83-93; pp.104-112, Glynn et. al. Chp. 1-2;
Week 2- October 10th ;	Thinking About Thinking	Elster, pp.7-52; Tversky and Kahnemann; H. of POR, pp.127-140; pp.164-172; pp.175-183; pp.205-217
Week 3 October 17th;	Thinking About Feelings	01, 02, 03, 04, 05 and 06
Week 4, October 24th ,,	How Opinions are Formulated?	Lodge and Taber, pp.1-74; Glynn et. al. Chp. 4,5 and 6;
Week 5, October 31st,	Sampling	H. of POR, pp.294-308; Kalton;
Week 6, November 7th;	Politics and Emotions	07-11
Week 6; November 14th,	Psychology of Survey Response;	Tourengau et. al, pp.1-61; Alvarez and Brehm, pp. 15-51; Zaller, 1-52
Week 7; November 21th;	Questionnaire Design and Interviewing	H. of POR, 361-373; pp374-388 Fowler, pp.1-104
Week 8; November 28th;	Improving Questions	Fowler, pp.105-179
Week 9; December 5th;	Feelings in Action	12-19
Week 10; December 12th;	Cognitive Interviewing	Willis
Week 11; December 29th;	Presentations	
Week 12; December 26th;	Data Entry and Basic Data Analysis	

Basic Readings about Polling

Alvarez, R. M. and Brehm J.; 2002; **Hard Choices and Easy Answers**; Princeton University Press;

Elster, J. 2007, *Explaining Social Behavior: More Nuts and Bolts for the Social Sciences*, Cambridge University Press.

Fowler, F. J., 1995; **Improving Survey Questions**; Sage;

Glynn, Carroll J., S Herbst, G.J.O'Keefe, R. Y. Shapiro, M. Lindeman, (2004), **Public Opinion**, Westview Press;

Kalton, G., 1983; **Introduction to Survey Sampling**; Sage University Press;

Lodge, M., and C. S. Taber (2013),. **The Rationalizing Voter**. Cambridge University Press.

The Sage Handbook of Public Opinion Research (HofPOR)

Tourengeau R.; Rips, L. J. Rips, K. Rasinski; 2000; **The Psychology of Survey Response**; Cambridge University Press;

Tversky A. and Kahnemann D.; *Judgment under Uncertainty: Heuristics and Biases*; Science, New Series, Vol. 185, No. 4157 (Sep. 27, 1974), pp. 1124-1131;

Zaller, John (1992). **The Nature and Origins of Mass Opinion**. Cambridge University Press.

Basic Readings about Topics:

Readings about Feelings and Emotions

- 01- James, William (1884). What is an emotion? *Mind* 9 (34):188-205.
- 02- Cannon, Walter (December 1927). "The James-Lange Theory of Emotions: A Critical Examination and an Alternative Theory". *The American Journal of Psychology* 39: 106–124. [doi:10.2307/1415404](https://doi.org/10.2307/1415404)
- 03- Dalgleish, Tim. "The Emotional Brain." *Nature Reviews Neuroscience* 5, no. 7 (July 2004): 583–89. [doi:10.1038/nrn1432](https://doi.org/10.1038/nrn1432)
- 04- Ahmed, Sarah (2004). *Cultural Politics of Emotion*. Routledge. [ISBN 0415972558](https://www.routledge.com/9780415972558).
Introduction
- 05- Damasio, A. R. "The Somatic Marker Hypothesis and the Possible Functions of the Prefrontal Cortex." *Philosophical Transactions of the Royal Society of London. Series B, Biological Sciences* 351, no. 1346 (October 29, 1996): 1413–20. [doi:10.1098/rstb.1996.0125](https://doi.org/10.1098/rstb.1996.0125)
- 06- Prinz, J. (2004). "Emotions embodied". In Solomon, R. *Thinking about Feeling: Contemporary Philosophers on Emotions* (PDF). Oxford University Press. pp. 44–59

Politics and Emotions

- 07-Marcus, George E., W. Russell Neuman, Michael MacKuen, and Ann N. Crigler. *The Affect Effect: Dynamics of Emotion in Political Thinking and Behavior*. University of Chicago Press, 2007. <http://bibliovault.org/BV.landing.epl?ISBN=9780226574424>., Chapter 1.
- 08- Redlawsk, David P. *Feeling politics: Emotion in political information processing*. Palgrave Macmillan, 2006., Chapter 3.
- 09- Maiz, Ramón. "The Political Mind and Its Other." In *Politics and Emotions*, edited by Marcos Engelken-Jorge, Pedro Ibarra Güell, and Carmelo Moreno del Río, 29–70. VS Verlag für Sozialwissenschaften, 2011. http://link.springer.com/chapter/10.1007/978-3-531-93201-9_2.
- 10- Mercer, Jonathan. "Emotional Beliefs." *International Organization* 64, no. 01 (January 2010): 1–31. [doi:10.1017/S0020818309990221](https://doi.org/10.1017/S0020818309990221).
- 11- Emirbayer, Mustafa, and Chad Alan Goldberg. "Pragmatism, Bourdieu, and Collective Emotions in Contentious Politics." *Theory and Society* 34, no. 5–6 (2005): 469–518.

Emotions in Action

- 12-Hatemi, Peter, and Rose McDermott. "Policing the Perimeter: Disgust and Purity in Democratic Debate." *Political Science and Politics* 45, no. 04 (October 2012): 675–87. doi:10.1017/S1049096512000686.
- 13- Ben-Nun Bloom, Pazit. "Disgust, Harm, and Morality in Politics." *Political Psychology* 35, no. 4 (August 1, 2014): 495–513. doi:10.1111/pops.12053
- 14- Petersen, Michael Bang, Daniel Sznycer, Leda Cosmides, and John Tooby. "Who Deserves Help? Evolutionary Psychology, Social Emotions, and Public Opinion about Welfare." *Political Psychology* 33, no. 3 (June 1, 2012): 395–418. doi:10.1111/j.1467-9221.2012.00883.x.
- 15- Erisen, Cengiz. "Emotions, Social Networks and Turkish Political Attitudes on the Syria Crisis." *Southeast European and Black Sea Studies* 15, no. 1 (January 2, 2015): 1–18. doi:10.1080/14683857.2015.1007740.
- 16- Glaser, Jack, and Peter Salovey. "Affect in Electoral Politics." *Personality and Social Psychology Review* 2, no. 3 (1998): 156–72.
- 17- Manning, Nathan, and Mary Holmes. "Political Emotions: A Role for Feelings of Affinity in Citizens' (Dis)Engagements with Electoral Politics?" *Sociology*, September 13, 2013, 0038038513500103. doi:10.1177/0038038513500103.
- 18- Fattah, Khaled, and K. M. Fierke. "A Clash of Emotions: The Politics of Humiliation and Political Violence in the Middle East." *European Journal of International Relations* 15, no. 1 (March 1, 2009): 67–93. doi:10.1177/1354066108100053.
- 19- Pearlman, Wendy. "Emotions and the Microfoundations of the Arab Uprisings." *Perspectives on Politics* 11, no. 02 (June 2013): 387–409. doi:10.1017/S1537592713001072.